



THE HEARTBEAT

THE OFFICIAL NEWSLETTER OF THE HEART MATTERS
FOSTER FAMILY AGENCY

October 2023
Issue #15

“Our Mission: To provide safe homes, healing and healthy environments, and encouraging youth empowerment.”

Agency News

NEW LOOK; SAME HEART

A Note from Agency Director Carrie Mathews



Hello Readers of The Heartbeat!

As we continue our journey together in providing love and support to youth in need, I am thrilled to remind you of the exciting changes on the horizon for our agency.

In our commitment to growth and excellence, we have undertaken a rebranding initiative aimed at refreshing our identity while staying true to our core values and mission. This rebranding effort signifies our dedication to continuous improvement and our unwavering focus on the well-being of the children and families we serve.

As part of this rebranding, you will start to notice updates to our logo, website, and other materials. These changes are not merely cosmetic but reflective of our agency's evolution and commitment to adaptability in an ever-changing landscape.

I want to assure you that while our appearance may be evolving, our dedication to our Resource Parents and the youth in our care remains steadfast and unwavering. Our values of compassion, integrity, and support for resource families remain at the heart of everything we do.

As we move forward with our rebrand, let us continue to be beacons of hope and stability for the children who rely on us, knowing that our collective efforts are making a profound difference in their lives.

Should you have any questions about the rebranding process, please do not hesitate to reach out to our helpful staff. Your feedback and input are invaluable as we strive to improve and enhance our services.

Thank you for your unwavering dedication, compassion, and commitment to the children and families we serve. Together, we are truly making a difference.

Warm regards, *Carrie Mathews*

WHAT'S IN THIS MONTH'S ISSUE:

- Agency News
- Relaunch in 2024



Carrie Mathews, MPA
Executive Director